

# Maria C. Werries

mwerries@gmail.com  
www.mariawerries.com

8358-F Dunham Ct.  
Springfield, VA 22152  
202.246.5974

## WORK EXPERIENCE

NASA Headquarters, *Senior Multimedia Producer*, Washington, DC *Fall 2003-present*

- Design and produce marketing materials including posters, flyers, brochures, websites, motion graphics, videos and exhibits
- Design and develop customized multimedia presentations for the Associate Administrator of Aeronautics for audiences ranging from members of Congress, trade associations, industry leaders, NASA leadership, and the public
- Engage with the public and help promote the NASA brand by staffing exhibits at air shows and other outreach events

Butterfly Alphabet Inc., *Web Designer*, Washington, DC *Summer 2002-Fall 2003*

- Designed marketing and promotional materials with Photoshop & maintained the company's web site utilizing HTML & Dreamweaver
- Categorized the photography database of a former Smithsonian wildlife photographer
- Implemented interactive advertising strategies to gain a wider internet presence

Henninger Productions, *Production Intern*, Arlington, VA *Summer 2002*

- Assisted producers with audio, lighting, and camera shots while shooting on location
- Researched worldwide for stock footage for use in working projects

New Media Center, *Technology Consultant*, Washington, DC *Fall 2001-Spring 2002*

- Assisted fellow students with multimedia software including Final Cut Pro & Photoshop

Vector Marketing Corporation, *Sales Representative*, Pittsburgh, PA *Summer 2000*

- Selected as Key Staff Member and Top 5 Sales Rep for Steel City Division
- Attended Conference of Champions to enhance communication skills, time management and teamwork

## COMPUTER SKILLS

Dreamweaver	Photoshop	Cumulus	Final Cut Pro	Fireworks	After Effects
Illustrator	InDesign	PowerPoint	Freehand	Flash	Motion

## EDUCATION

American University, Washington, DC *May 2003*  
BS, Multimedia Design and Development *Cum laude*  
Major GPA: 3.7

Sessions College for Professional Design, Online *October 2010- April 2012*  
Professional Certificate, Multimedia Arts  
GPA: 4.0

## TRAINING & CONFERENCES

- DC Photo Safari (July 2013)
- Advertising Week DC (September 2011)
- Advanced After Effects Training (November 2009)
- Location Lighting Seminar with Joe McNally (October 2009)
- ActionScript 3.0 Training (December 2008)
- Photoshop World (April 2008)
- Maine Media Workshop: *National Geographic Traveler* Magazine Assignment (July 2007)
- Photoshop World (April 2007)
- SIGGRAPH (July 2005)
- lynda.com Subscriber

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## LEADERSHIP EXPERIENCE & VOLUNTEER WORK

### Catholic Sports Club, Founder & Director, Arlington, VA

June 2010-present

- Started a sports group for the Diocese of Arlington where young adults and priests from the DC area can get together to share their passion for sports and the Catholic faith
- Designed CSC's logo and serve as the marketing lead to promote the group through various social media outlets

### Food for the Poor, Missionary, Haiti

June 2010

- Traveled with my church to Haiti after the earthquake to help with various rebuilding and morale boosting efforts

### The Goretto Group, Volunteer, San Diego, CA

April 2009- present

- Designed a postcard, web banners and speaker biographies used to promote a charitable organization whose mission is to invite people to embrace the joy of purity in dating and relationships

### Pets on Wheels, Volunteer, Annandale, VA

Summer 2007

- Visited the elderly at a local nursing home with my cat Marcelo to brighten the days of residents and help improve their quality of life

### Athletes in Action, Missionary, Sao Paulo, Brazil

July 2006

- Mentored to disadvantaged youth and shared my faith to inspire others
- Played basketball against competitive club teams throughout Sao Paulo and Nova Odessa Brazil
- Helped conduct a three day basketball camp for girls ages 9-17

### Intercollegiate Division I Athletics, Women's Basketball Team, American University

August 1999-March 2003

- Four-year starter
- Practiced three hours a day, six days a week, for six months (Oct.-Mar.)
- Organized team meetings as Co-captain to discuss team concerns

## AWARDS

- **Communicator Award (Silver Award of Distinction: Integrated Campaign: Art Director)**  
*Ideas in Flight (2013)*
- **Communicator Award (Silver Award of Distinction: Marketing/Promotion: Art Director)**  
*Museum in a Box Bannerstand (2013)*
- **Communicator Award (Silver Award of Distinction: Commercials: Producer/Editor)**  
*NASA Aeronautics Trailer (2013)*
- **Hermes Creative Award (Gold: Integrated Marketing Campaign: Art Director)**  
*Ideas in Flight (2013)*
- **Hermes Creative Award (Silver: Cover Design: Art Director)**  
*Green Aviation Cover (2013)*
- **Hermes Creative Award (Honorable Mention: Presentation Cover: Art Director)**  
*With You When You Fly Airplane Cabin Graphic (2013)*
- **Outstanding Graduate Award in Multimedia Arts**  
*Sessions College for Professional Design (2012)*
- **Communicator Award (Gold Award of Excellence: Integrated Campaign: Art Director)**  
*Green Aviation Campaign (2010)*
- **Communicator Award (Gold Award of Excellence: Integrated Campaign: Art Director)**  
*X-15 Series (2010)*
- **Communicator Award (Gold Award of Excellence: Integrated Campaign: Art Director)**  
**Communicator Award (Silver Award of Distinction: Print-Educational: Art Director)**  
**Communicator Award (Silver Award of Distinction: Print-Poster: Art Director)**  
*NASA Aeronautics Timeline Poster (2010)*

## AWARDS

- NASA Headquarters Honors Award (2009)
- Space Flight Awareness Award (2008)
- InDyne Peer Award (2008)
- InDyne Team Award (2008)
- NASA Headquarters Special Service Award (2005)
- Dean's List
- Graduated Cum Laude from American University (2003)
- Collegiate All-American Scholar (2003)
- "Unsung Hero"-American Women's Basketball (2001-2002)
- Patriot League Scholar Athlete (2000-2003)
- Golden Key International Honor Society (2000)
- Vector Marketing Corporation- President's Club Award (2000)
- Colonial Athletic Association Scholar Athlete (1999-2000)
- Oakland Catholic High School Award (1999)
- Pittsburgh Tribune Review Female Athlete of the Year (1999)
- Wendy's High School Heisman Nominee (1999)
- WPIAL Scholar Athlete (1999)
- Top 2% of Senior Class (1999)

## ZUMBA FITNESS

- Received Aqua Zumba Certification (September 2015)
- Received Zumba Basic Certification (July 2014)
- Received First Aid/CPR/AED Certification (June 2015)
- Zumba website: <http://maria33.zumba.com/>