

Maria C. Werries

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202.246.5974

WORK EXPERIENCE

NASA Headquarters, *Senior Multimedia Producer*, Washington, DC Fall 2003-present

- Design and produce marketing materials including posters, flyers, brochures, websites, motion graphics, videos and exhibits
- Design and develop customized multimedia presentations for the Associate Administrator of Aeronautics for audiences ranging from members of Congress, trade associations, industry leaders, NASA leadership, and the public
- Engage with the public and help promote the NASA brand by staffing exhibits at air shows and other outreach events

Butterfly Alphabet Inc., *Web Designer*, Washington, DC Summer 2002-Fall 2003

- Designed marketing and promotional materials with Photoshop & maintained the company's web site utilizing HTML & Dreamweaver
- Categorized the photography database of a former Smithsonian wildlife photographer
- Implemented interactive advertising strategies to gain a wider internet presence

Henninger Productions, *Production Intern*, Arlington, VA Summer 2002

- Assisted producers with audio, lighting, and camera shots while shooting on location
- Researched worldwide for stock footage for use in working projects

New Media Center, *Technology Consultant*, Washington, DC Fall 2001-Spring 2002

- Assisted fellow students with multimedia software including Final Cut Pro & Photoshop

Vector Marketing Corporation, *Sales Representative*, Pittsburgh, PA Summer 2000

- Selected as Key Staff Member and Top 5 Sales Rep for Steel City Division
- Attended Conference of Champions to enhance communication skills, time management and teamwork

COMPUTER SKILLS

Dreamweaver	Photoshop	Cumulus	Final Cut Pro	Fireworks	After Effects
Illustrator	InDesign	PowerPoint	Freehand	Flash	Motion

EDUCATION

American University, Washington, DC May 2003
BS, Multimedia Design and Development Cum laude
Major GPA: 3.7

Sessions College for Professional Design, Online October 2010- April 2012
Professional Certificate, Multimedia Arts
GPA: 4.0

TRAINING & CONFERENCES

- DC Photo Safari (July 2013)
- Advertising Week DC (September 2011)
- Advanced After Effects Training (November 2009)
- Location Lighting Seminar with Joe McNally (October 2009)
- ActionScript 3.0 Training (December 2008)
- Photoshop World (April 2008)
- Maine Media Workshop: *National Geographic Traveler* Magazine Assignment (July 2007)
- Photoshop World (April 2007)
- SIGGRAPH (July 2005)
- lynda.com Subscriber

LEADERSHIP EXPERIENCE & VOLUNTEER WORK

Catholic Sports Club, Founder & Director, Arlington, VA

June 2010-present

- Started a sports group for the Diocese of Arlington where young adults and priests from the DC area can get together to share their passion for sports and the Catholic faith
- Designed CSC's logo and serve as the marketing lead to promote the group through various social media outlets

Food for the Poor, Missionary, Haiti

June 2010

- Traveled with my church to Haiti after the earthquake to help with various rebuilding and morale boosting efforts

The Goretto Group, Volunteer, San Diego, CA

April 2009- present

- Designed a postcard, web banners and speaker biographies used to promote a charitable organization whose mission is to invite people to embrace the joy of purity in dating and relationships

Pets on Wheels, Volunteer, Annandale, VA

Summer 2007

- Visited the elderly at a local nursing home with my cat Marcelo to brighten the days of residents and help improve their quality of life

Athletes in Action, Missionary, Sao Paulo, Brazil

July 2006

- Mentored to disadvantaged youth and shared my faith to inspire others
- Played basketball against competitive club teams throughout Sao Paulo and Nova Odessa Brazil
- Helped conduct a three day basketball camp for girls ages 9-17

Intercollegiate Division I Athletics, Women's Basketball Team, American University

August 1999-March 2003

- Four-year starter
- Practiced three hours a day, six days a week, for six months (Oct.-Mar.)
- Organized team meetings as Co-captain to discuss team concerns

AWARDS

- **Communicator Award (Silver Award of Distinction: Integrated Campaign: Art Director)**
Ideas in Flight (2013)
- **Communicator Award (Silver Award of Distinction: Marketing/Promotion: Art Director)**
Museum in a Box Bannerstand (2013)
- **Communicator Award (Silver Award of Distinction: Commercials: Producer/Editor)**
NASA Aeronautics Trailer (2013)
- **Hermes Creative Award (Gold: Integrated Marketing Campaign: Art Director)**
Ideas in Flight (2013)
- **Hermes Creative Award (Silver: Cover Design: Art Director)**
Green Aviation Cover (2013)
- **Hermes Creative Award (Honorable Mention: Presentation Cover: Art Director)**
With You When You Fly Airplane Cabin Graphic (2013)
- **Outstanding Graduate Award in Multimedia Arts**
Sessions College for Professional Design (2012)
- **Communicator Award (Gold Award of Excellence: Integrated Campaign: Art Director)**
Green Aviation Campaign (2010)
- **Communicator Award (Gold Award of Excellence: Integrated Campaign: Art Director)**
X-15 Series (2010)
- **Communicator Award (Gold Award of Excellence: Integrated Campaign: Art Director)**
Communicator Award (Silver Award of Distinction: Print-Educational: Art Director)
Communicator Award (Silver Award of Distinction: Print-Poster: Art Director)
NASA Aeronautics Timeline Poster (2010)

AWARDS

- NASA Headquarters Honors Award (2009)
- Space Flight Awareness Award (2008)
- InDyne Peer Award (2008)
- InDyne Team Award (2008)
- NASA Headquarters Special Service Award (2005)
- Dean's List
- Graduated Cum Laude from American University (2003)
- Collegiate All-American Scholar (2003)
- "Unsung Hero"-American Women's Basketball (2001-2002)
- Patriot League Scholar Athlete (2000-2003)
- Golden Key International Honor Society (2000)
- Vector Marketing Corporation- President's Club Award (2000)
- Colonial Athletic Association Scholar Athlete (1999-2000)
- Oakland Catholic High School Award (1999)
- Pittsburgh Tribune Review Female Athlete of the Year (1999)
- Wendy's High School Heisman Nominee (1999)
- WPIAL Scholar Athlete (1999)
- Top 2% of Senior Class (1999)

ZUMBA FITNESS

- Received Aqua Zumba Certification (September 2015)
- Received Zumba Basic Certification (July 2014)
- Received First Aid/CPR/AED Certification (June 2015)
- Zumba website: <http://maria33.zumba.com/>